

NCUE, - FEEDBACK, CLASS PRESENTATIONS

THE GROUP YOU ARE ASSESSING:		Save your file. Use this format: group being assessed your group.doc So an example would be TIV Voltes5.doc – where TIV is the group being assessed and Voltes5 is your group.	
4 BEATLES			
YOUR GROUP NAME:			
INSTRUCTOR			
A	B	C	D
Are ideas presented connected with the aim of the presentation?	Are the ideas presented clearly supported with evidence and logical argument?	Is it easy to follow & to understand? (Are the slides clear and easy to follow e.g. use of new pictures, words, graphs)	Overall impression (is it a group presentation etc.?)
40%	30%	20%	10%

5%	5%	5%	5%
<p>Comments (space will expand as you type)</p> <p>Could also tell us who you are - names and length of the presentation</p> <p>Don't forget to animate the PPT, too. This is quick and easy to do in PPT and helps with communication.</p> <p>Image - building perception in the customers' mind. Revlon said, "in the factory we mix chemicals - in the store we sell hope"</p> <p>Separate the points here. One disadvantage is the sustained investment - this is not one off. Image is often created and sustained through high cost communication channels (e.g., bill-board / tv advertising).</p> <p>Starbuck - selling "the third place" (home work and Starbucks)</p> <p>Yes - good on potential damage to the image - particular for association with high profile</p> <p>85%</p>			
Grade (%) 20%			