**Group name:** Dunno

**Organization:**

PDF report received? Yes Word report received No All peer reviews? NoPPT ready? Yes

**Presentation start – does it fit with feedback and class review? Yes - solid**

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? Yes - very clear
* Is there animation? Sometimes! Inconsistent
* Is the style consistent e.g., are font sizes the same through the presentation? Yes
* Do team members listen to each other? Choose an item.
* Does this look like a team? Choose an item.

**Specific notes on presentation content**

 Try to reduce the agenda to key items

Introduction – reduce to key points

Think – target – what are they cooking? Target – define more clearly - behaviors. This is actually in your report. Revisit the target - I've marked sections there - get that to pop into focus - you are almost there.

Product – think into this in response to target - check section again on product - what might you change / offer in this market - the ideas are already in your report

Positioning – you have good names here but not what people value in the product - weakest part. Revisit - ideas are already in your report but are just not coming through in the positioning map

Price - you are going premum. Premium do not get discounted. You offer complimentary products. You offer additional products - low cost to you but high value to the customer - rework

Tya – you have something on search – I’m not fully understanding your direction here - This is in the presentation but not in the report?

Airlooms tell a story – need to go into the packaging

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.