**Group name:** KYBIJ

**Organization:**

PDF report received? Yes Word report received Yes All peer reviews? NoPPT ready? Yes

**Presentation start – does it fit with feedback and class review? Yes - solid**

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? Yes - very clear
* Is there animation? Yes
* Is the style consistent e.g., are font sizes the same through the presentation? Yes
* Do team members listen to each other? Choose an item.
* Does this look like a team? Choose an item.

**Specific notes on presentation content**

Well done – good job on drawing on the feedback about the start of the presentation.

Animate all the way through

Segment – behavioral – how relate to target - tighten this

Target – do not forget the psychographic part - the target is not well explained. This does not fold well into the positioning map

Set – but what in there for your market? Ok - that is in your report

Complimentary products? This is better direction than discounting - this premium price

Promotion – department stores / premium gifts – what else – think premium “youtube influencers – but who” - ok in the report

Pricing – not clear - could clarify e.g., relating to competitors

Try not to read too much from the notes – look to increase eye contact

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.