**Happi**

Basic start is comfortable and clear

BUT

What about the other parts of the agenda?

What about animation

Ern – who are you talking too? Using computer screen. Talk to the audience

This needs integrating – Ern is doing the agenda again!

Movement is good – but use movement to add to what you are saying – to compliment messages

Challenges of video – audio (critical) is terrible. Record using one device. Edit video and audio back together. Find a situation where you are better lit. Think Steve Jobs – record screen. Record you. Edit together. Why is it on YouTube?

Use a non-serif font

Animate

Beyond xialongbao – PPT overload

12 branches / 12 restaurants

Dough (pronounced “doe”)

Good detail – and points on the quality and meat – but animate