

Brief 2

Presentation aim

The aim of this presentation is to:

- To introduce your chosen business
- Draw on what we have learned in the course

Guidelines

Please note in class we *will not* be use Canva. ☠ Why? This software limits users from *thinking about designing communication*. Instead, for now, use Microsoft Powerpoint.

Name your presentation with your group name e.g., [Taiwan_Tigers].pptx Upload your presentation to the cloud folder. This means we can easily move from group to group.

Audience

The audience for this presentation are visitors from outside Taiwan. Imagine you are working for this company and have to introduce the firm to these foreign visitors.

Equipment

You will have an LCD projector, presentation mouse, black board, and microphone (if you want to use it).