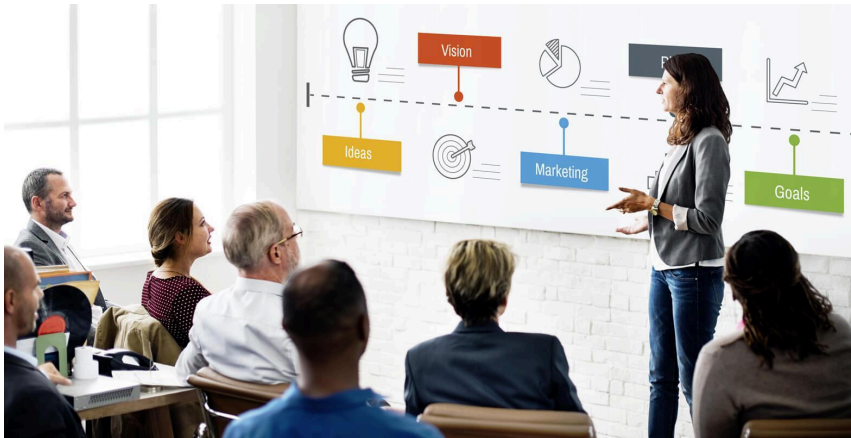


Presentation Skills



Professor Stanworth

<https://stanworth.site/>

Name: Ashley

ID number: S1363012

CLASS 4 – GREETING AND KNOWING THE AUDIENCE

Introductions.

Complete the introduction structure for your last presentation. Use the structure I have introduced in the video and my group members are . . .

→ Hello, my name is Ashley. It's an honor to be here today ~~and speak~~ about a clothing store "NET". In this presentation, we will introduce NET in six parts: history, market positioning, design styles, marketing strategies, competitive advantages and the contribution of society. After the presentation ends, you will have the opportunity to ask some questions about NET.

What is missing?

- objective
- qualifying yourself
- rules - think order and TIME
- Structure - check the words (we know "in this presentation" - its happening!

Take a little time to greet your audience. Use this time to:

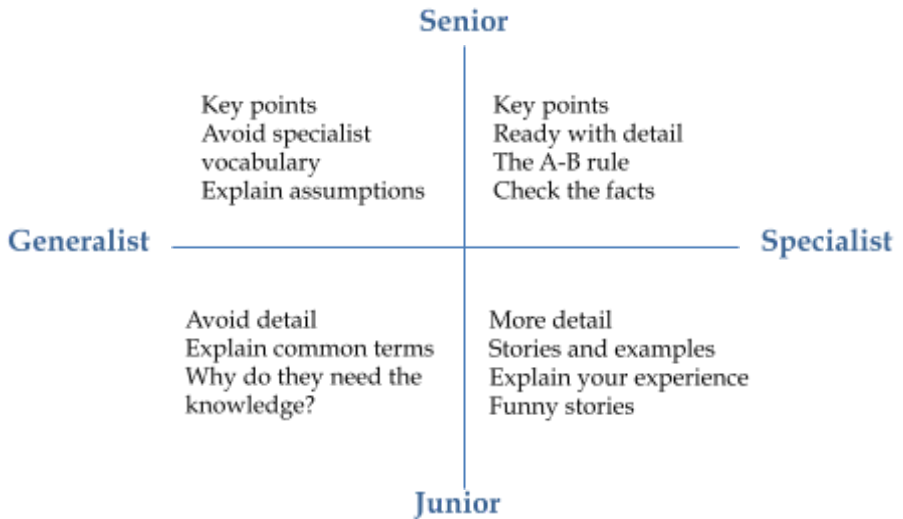
- Introduce your topic
- Get to know a few people – then you have some friendly faces in your audience
- Let them know if there are handouts or other information
- Understand any questions or ideas they may have about your topic (this can help at question time)

Here is some basic sentences patterns to get you started

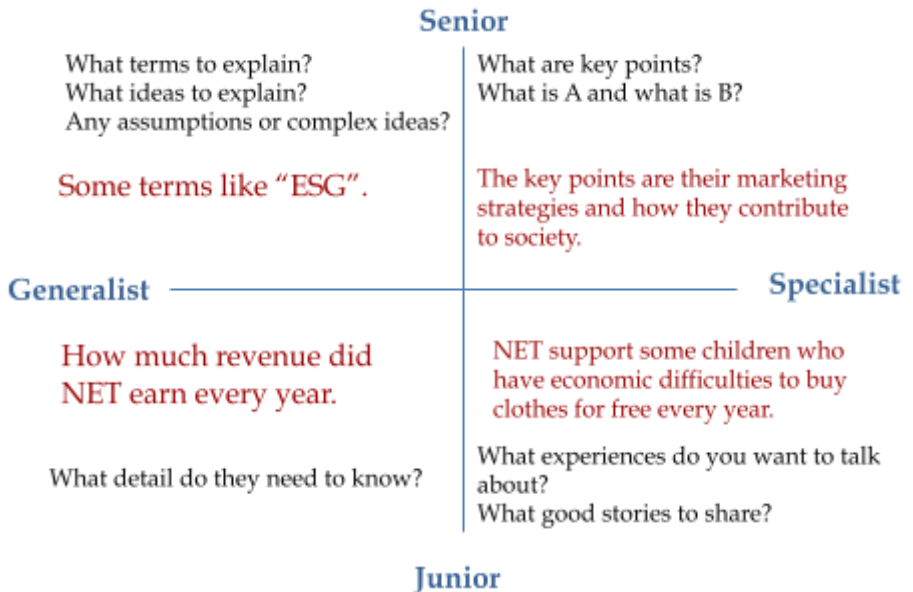
Introduction Sentences

- Good afternoon.
My name is Jack Wang.
I'm the sales manager for SDI's International division.
 - Let me introduce myself.
Here is my business card.
That's my company there.
 - I don't think we have been introduced yet.
What do you do?
Where are you currently working?
 - I'm sorry; I don't remember your name...
Could you tell me your name again?
-

DIAGNOSING YOUR AUDIENCE



WHO IS YOUR AUDIENCE? FILL UP SOME KEY POINTS HERE.



Yes - an overview of products for the generalist is important too