Presentation Skills

Presentation Skills



Professor Stanworth

https://stanworth.site/

Name: Susan

ID number: <u>\$1363030</u>

CLASS 4 – GREETING AND KNOWING THE AUDIENCE

Introductions.

Complete the introduction structure for your last presentation. Use the structure I have introduced in the video.

Good morning. In name is Susan. This morning, I am going to talk about Wowprime Corollam talking to you about this because of Wowprime is one of the most well-known and leading groups Taiwan's dining industry. The objective of this presentation is to show why it successfully take a strong position in Taiwan's market. This presentation is structured into four sections. It will take about 10 minutes. At the end of the presentation, you will have the opportunity to ask the question. Before the presentation starts, please remember to turn off your mobile phones. Now let's start our presentation. It has started!

The objective of this presentation is to show you how Wow Prime is a dominant force in the Taiwan restaurant scene

Check the order What about section 6?

Take a little time to greet your audience. Use this time to:

- Introduce your topic
- Get to know a few people then you have some friendly faces in your
- audience
- Let them know if there are handouts or other information
- Understand any questions or ideas they may have about your topic (this
 can help at question time)

Here is some basic sentences patterns to get you started

Introduction Sentences

Good afternoon.
 My name is Jack Wang.

My name is Jack Wang.

I'm the sales manager for SDI's International division.

- Let me introduce myself.

 Here is my business card.
 - Here is my business card.

 That's my company there.
- I don't think we have been introduced yet. What do you do?
 Where are you currently working?
- I'm sorry; I don't remember you name...
 Could you tell me you name again?

已設定格式:字型:(中文)新細明體,(中文)繁體中文(台灣)

Professor Stanworth Exercise

DIAGNOSING YOUR AUDIENCE

	Senior		
	Key points Avoid specialist vocabulary Explain assumptions	Key points Ready with detail The A-B rule Check the facts	
Generalist			Specialist
	Avoid detail Explain common terms Why do they need the knowledge?	More detail Stories and examples Explain your experience Funny stories	
Junior			

WHO IS YOUR AUDIENCE? FILL UP SOME KEY POINTS HERE.

Senior

What terms to explain? What ideas to explain?	What are key points? What is A and what is B?	
Any assumptions or complex ideas? Professional terms for management style and system of Wowprime corp's internal companies Such like STP means segmenting, targeting and positioning.	Explain and introduce the core values and principle upheld by Wowprime corp.	
Generalist	Specialist	
Something they might be interested like the brand under the	Share some of the challenges faced during the company's early days	

What detail do they need to know?

business what I introduce.

during the company's early days and the story behind the brand. What experiences do you want to talk about?

What good stories to share?

已設定格式:字型:7點

已設定格式:字型:7點 **已設定格式:**字型: 7 點 **已設定格式:**字型: 7 點

已設定格式:字型:7點

格式化: 間距 套用後: 0 點, 行距: 單行間距 已設定格式:字型:(中文)新細明體,(中文)繁體中文(台

Yes - senior will want to know about finance too!

4