

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Simply mentioned the company and then introduce the product.

previous products?

Greet to everyone by saying good afternoon, and tell them the topic he was going to say.

talk about

2. What words do you hear them use to communicate their message?

✓ ipod, phone, internet communicater.

First, second, clearly.....

3. What visual aids to they use?

Projection screen and pointer.

projection screen

4. What is on those visual aids?

The products and the functions.

The functions of Microsoft and the devices.

few words simple picture

5. How do they help the audience follow their presentation structure?

Clear visual aids match simple but clear introduction.

Telling the audience the objection he would like to illustrate today and before enter the next section ,he had a connection.

6. What do they do to keep you interested?

*Complex
not much
structure*

Humor and gradually show the new functions instead of showing them at a same time. *good yes*

Telling the importance of Microsoft and introduce the products. *_____*