## **Presentation Skills**



## Professor Stanworth

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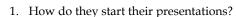
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## **CLASS 5 – COMPARING PRESENTERS**

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

## AS YOU ARE WATCHING THINK ABOUT:





Simplymentioned the company and then introduce the product.

2. What words do you hear them use to communicate their message?

- ipod, phone, internet communicater.
  - 3. What visual aids to they use? Projection screen and pointer.
  - 4. What is on those visual aids?

The products and the functions. an words SIMDE Dictor devices.

5. How do they help the audience follow their presentation structure?

Clear visual aids match simple but clear introduction.

**Bill Gates** 

Greet to everyone by saying good afternoon, and tell them the topic he was going to say.

First, second, clearly.....

projection screen

\* The functions of Microsoft and the

Telling the audience the objection he would like to illustrate today and before enter the next section ,he had a connection.

6. What do they do to keep you interested?

Nor mula Structure

Presentation Skills

Humor and gradually show the new functions instead of showing  $\mathcal{Y}$  them at a same time.