

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He introduced past products
revolutionary

He greeted the audience and introduced key points that will be talking later. ✓

2. What words do you hear them use to communicate their message?

The first one..., the second..., and the third is... *one*

Use friendly sentence starter before communicating a message.

3. What visual aids to they use?

Slides and a real phone ✓

Slides

4. What is on those visual aids?

Many life-related pictures on his phone.

Key points

5. How do they help the audience follow their presentation structure?

Before he actually does it · let's introduce how to use and separate the content to different ~~chapters~~ *parts* ✓

introduced key points and different products

6. What do they do to keep you interested?

Introducing the features while showing his life with humor. ✓

Give many gesture and let others ask question and answer.

