

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He started with saying he's been looking forward to this for a long time which can make the audiences' expectation higher.

He started with greetings and the main topic he was going to say that can make audiences know what to focus on during the presentations.

2. What words do you hear them use to communicate their message?

He used some simple words make everyone easy to understand. Also, he would give some wrong ideas first. After the wrong ideas, he used the word "instead" which let people know here comes the main idea.

He would say "Let me give you some ideas" which is clear for audiences know he's going to give his points to them.

Many details & little structure

3. What visual aids do they use?

He used slides and the ipod connector to show people how to use the iPhone. Moreover, he prepared a camera to show that iPhone can really work well with fingers only.

He used slides and many gestures.

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4. What is on those visual aids?

There are many big images and just some vocabularies instead of a long sentence. *words* ✓

There are many big images and some words with those images which makes audiences easy to follow and understand.

5. How do they help the audience follow their presentation structure?

He didn't show the iPhone first, instead he talked about the features that iPhone would have. Then, he focused on the iPhone looking and how to use it. Started it from easy to complex.

He started with the basic information of windows live. Then, he started introducing what how the Windows live works. In the end, he told us what products we can use with Windows live. He started with big picture and go to specific one.

6. What do they do to keep you interested?

He showed me many big and high quality pictures and also the real upcoming iPhone. It let me know such a good product is not just a dream but it is a real working product nowadays.

He showed me big images which can help me more focused on what he was taking about and more easy for me to connect the last part he was saying.

demo later on
✓

*Complex
Many ideas
little structure*