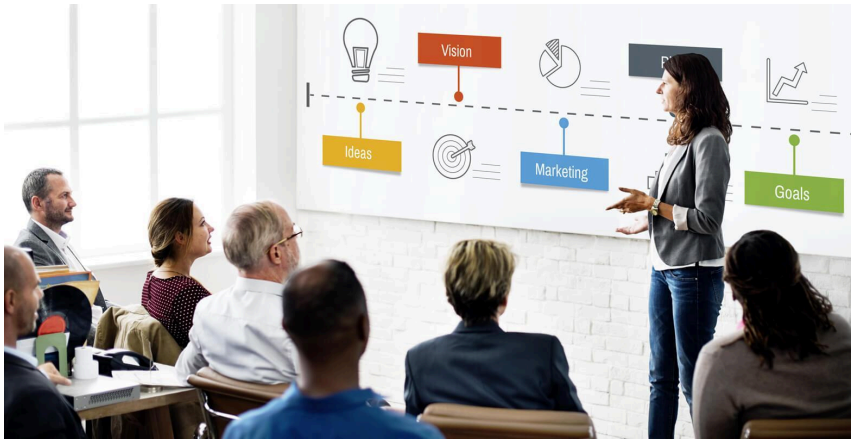


# Presentation Skills

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## CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He starts with talking about they make an Iphone in a humorous way.

*Start by saying he waited 2 years for*

He start with showing the structure of his presentation.

2. What words do you hear them use to communicate their message?

He uses easy words and slow speed to communicate his message.

He keep repeating the key point .

*this moment*

3. What visual aids to they use?

Slide and presentation mouse.

Slide and presentation mouse.

*+ talking detail*

4. What is on those visual aids?

Clear and big image, key point.

Key points, image and sentences.

5. How do they help the audience follow their presentation structure?

Repeat those key points.

Use clear images.

6. What do they do to keep you interested?

He showed everyone how he use  
Iphone.

✓ demo

He showed many products by image.