

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

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| <p>1. How do they start their presentations?
He shared past products.</p> <p>2. What words do you hear them use to communicate their message?
Using straightforward, clear language.</p> <p>3. What visual aids to they use?
Slides</p> <p>4. What is on those visual aids?
Large images to help the audience easily follow along.</p> <p>5. How do they help the audience follow their presentation structure?
He splits the report into segments and reinforces key concepts.</p> <p>6. What do they do to keep you interested?
Speaking in a witty or funny manner.</p> | <p>Greeting and get to the point.</p> <p>Using some professional words.</p> <p>Slides</p> <p>Images and key words.</p> <p>Present the key points and elaborate on them comprehensively.</p> <p>Incorporate images and body language.</p> |
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- Handwritten notes:*
 - Above Q1: revolutionary
 - Above Q2: heard to follow
 - Above Q4: help