Presentation Skills



Professor Stanworth

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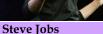
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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:







Bill Gates

Using some professional words.

1. How do they start their presentations? He shared past products. (Greeting and get to the point.

2. What words do you hear them use to communicate their message?

Using straightforward, clear

language.

3. What visual aids to they use? Slides

4. What is on those visual aids?

Large images to help the audience easily follow along.

Images and key words.

Slides

5. How do they help the audience follow their presentation structure?

He splits the report into segments and reinforces key concepts.

Present the key points and elaborate on them comprehensively.

6. What do they do to keep you interested?

Speaking in a witty or funny manner.

Incorporate images and body language.