Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:







Bill Gates

1. How do they start their presentations?

He started from saying he has been looking forward to this presentation for a long time. He started with greetings and the main topic he was going to talk about.

2. What words do you hear them use to communicate their message?

He used some simple words that make everyone easy understanding what he said. He used many professional words and details during the whole presentation.

3. What visual aids to they use?

He used slides and an ipod connector.

He used slides.

4. What is on those visual aids?

Many pictures and videos with some words.

Many pictures with some words.

5. How do they help the audience follow their presentation structure?

First, he talked about the features of iPhone. After that, he introduced the appearance and how to use. Introducing step by step.

He introduced Windows live from the the basic information to how it works and what products we can use with. Presentation Skills Professor Stanworth

Exercise

6. What do they do to keep you interested?

By humor words and simple pictures.

By letting me know the importance of the Windows live.