Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:





Steve Jobs

Bill Gates

1. How do they start their presentations?

By using a quote, give the audience expectations

By using a quote and tell audience the objective

2. What words do you hear them use to communicate their message?

What, how

What, will, why

3. What visual aids to they use?

Slide, presentation mouse

Slide, presentation mouse

4. What is on those visual aids?

Pictures

Pictures

5. How do they help the audience follow their presentation structure?

Giving examples, ask some questions, be chronological

Showing pictures and giving examples

6. What do they do to keep you interested?

By using humour, a quote, giving examples.

Telling what office live provides