

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He talks about the time passed since the last phone was launched (two and a half years), creating anticipation for the new product.

He starts with a greeting, saying "Good afternoon" and mentions it's been a great conference.

2. What words do you hear them use to communicate their message?

Steve Jobs builds excitement by talking about time and progress.

Using friendly words to set a positive mood.

3. What visual aids to they use?

Simple slides with product images and Iphone.

Charts and data .

4. What is on those visual aids?

Steve Jobs' slides show the product's design and features.

Bill Gates might use graphs or numbers.

5. How do they help the audience follow their presentation structure?

Tell a story about Iphone .

Bill Gates uses facts and data to explain his points.

6. What do they do to keep you interested?

Steve Jobs shows passion and tells a humorous story.

Bill Gates is friendly.

but points - goes bit long bit

but does not have much structure!

