

Presentation Skills



Professor Stanworth

<https://stanworth.site/>

Name: Hedy

ID number: S1363022

CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Giving a starting statement.

build excitement

Asking questions and rhetorical questions.

2. What words do you hear them use to communicate their message?

By interacted with audiences, for example, after introducing he looked around and talked with them.

This is today we come out really short.....

3. What visual aids to they use?

The slide projector, and the LCD projector.

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4. What is on those visual aids?

The key points of his presentation, the picture that relate his content, and photos to illustreat his products.

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5. How do they help the audience follow their presentation structure?

By introduced APPLE products' timeline.

Giving the introduction and the background of his presentation.

6. What do they do to keep you interested?

Using his humour.

Showing the pictures.

+ demo

Simple & clear

*Much detail
hard to follow*

