

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

A striking statement, then a chronological overview of Apple's products.

He began the presentation by asking a question and outlining the main ideas he planned to talk about

2. What words do you hear them use to communicate their message?

Engaging and enthusiastic tone. *revolutionary*

Serious tone, emphasizing key points with stronger emphasis

3. What visual aids to they use?

Slides, LCD projector and using camera to show the screen image to the projector.

Slides and LCD projector

4. What is on those visual aids?

The key points or a large and clear picture to attract the audience's attention.

Showing some key points on his presentation.

5. How do they help the audience follow their presentation structure?

First, he presented some pictures and key points which emphasized some advantages of iPhone. Then, he

Using bullet points helps make the information clearer and easier for the audience to understand.

demonstrated how to use the phone in person, which successfully captured the audience's attention." *demo*

6. What do they do to keep you interested?

He interacted with the audience by using humorous speaking and engaging pictures, which made them laugh and created a lively atmosphere. *v*

Explaining his points using gestures.

little structure.