

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He starts with the story to make his audiences' expectation higher

Greeting and saying the main points of his presentation to let audiences know where they needed to focus on

2. What words do you hear them use to communicate their message?

Using some simple words to make everyone understand

Using some technological words and professional words to lead people know

3. What visual aids to they use?

slides

slides

4. What is on those visual aids?

pictures and key points

big images and many words

5. How do they help the audience follow their presentation structure?

He divided his presentation into each sections and started with simple to complex

Saying some key points to help people follow with he

6. What do they do to keep you interested?

He showed me the images and the real iPhone image to make me remember the objective of his presentation

He keep saying the key words that he wants audience to know and showing the pictures to emphasize

demo

