

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

open ✓
Put his water and walked in. He started his presentation with Apple's experiences.

Bill Gates started his presentation with greeting with his audiences and talking about his concepts.

2. What words do you hear them use to communicate their message?

The words easy to understand and positive like "revolutionary" ✓

By telling some technical words.

3. What visual aids to they use?

Slides.

Slides.

4. What is on those visual aids?

A dynamic presentation with big pictures.
few words

A concepts and a diagram explaining the Microsoft live platform and its devices.

5. How do they help the audience follow their presentation structure?

✓ Emphasizing some words, talked humorly, and interacted with audiences.
animation

With a tight pace and emphasizing some crucial words.

6. What do they do to keep you interested?

His humor statements and self-questioning and his confidence in Apple's products.

A clear concepts and tight pace make me eager to understand his presentation.