

Presentation Skills



Professor Stanworth

<https://stanworth.site/>

Name: Jason-W

ID number: S1363009

CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

"This is the day I have been looking forward to...."

State the main topic directly

2. What words do you hear them use to communicate their message?

Software on mobile phone and show the audience the breakthrough.

Sample offerings, advertising models and subscription models.

3. What visual aids to they use?

Use mobile phone to put the video on the screen and then narrate it

He used gestures to help explain, and added explanations after introducing the pictures.

4. What is on those visual aids?

Have a prominent title and product photo

Not only explain it in terms, but also explain it with pictures to leave an impression on the audience.

5. How do they help the audience follow their presentation structure?

First use pictures to introduce different functions, and then show the audience the actual operation.

Explain the concept first, then add pictures to illustrate it

6. What do they do to keep you interested?

demos yes
bit by bit

Complex

Practical instructions for running
communicator on iPhone



Use many pictures to explain the
style of the machine