

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He starts with a sensational headlines.

Good afternoon.

2. What words do you hear them use to communicate their message?

The first one..., the second..., and the third is... *revolutionary*

So Many uh and little pause for thinking what to say.

3. What visual aids to they use?

Slides.

Slides.

4. What is on those visual aids?

Simple pictures and sentences.

Many words and many small pictures.

5. How do they help the audience follow their presentation structure?

He says "let me talk about... we're gonna start..."

Switching the slides.

6. What do they do to keep you interested?

Talking some jokes during the presentation.

Using some gestures.

+ demo

animates

few words

complex