

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He introduced past products of Apple. ✓

He greeted the audience and said the main topic.

2. What words do you hear them use to communicate their message?

Using simple and powerful words to make the audience easy to understand. ✓

Using technical and practical words

revolutionary

complex ✓

3. What visual aids to they use?

slides

slides

4. What is on those visual aids? ✓

The key points of his presentation and the pictures about products.

some key points and images

5. How do they help the audience follow their presentation structure?

He introduced the iPhone from easy to complex. ✓

There are some words with many images which makes the audience easy to follow.

animate

6. What do they do to keep you interested?

He used humorous speaking and showed me the real upcoming iPhone. ✓

He used many gestures and showed images that help me more focused on what he was talking about.

demo

complex
harder to follow

