

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

By introducing past revolutionary products in chronological order, increase the audience's anticipation for this product.

Starting the presentation with just a brief introduction.

2. What words do you hear them use to communicate their message?

Using easy-to-follow and engaging content to ensure the audience can understand.

Using some professional term.

3. What visual aids to they use?

Slides.

Slides.

4. What is on those visual aids?

Images, key points, product pictures, and live demonstration.

Short sentences and images.

5. How do they help the audience follow their presentation structure?

Clearly explain to the audience what this presentation includes and the order of its contents.

Showing many bullet points.

6. What do they do to keep you interested?

animates

Repeating key points, showing his
humor and live demonstration.

Showing some images.