

# Presentation Skills

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# CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

*open water*  
1. How do they start their presentations?

This is the day that I've been looking forward for two *heavily* years.

*nearly*  
Windows live is not only about Microsoft

2. What words do you hear them use to communicate their message?

*revaluation* → *revolutionary* replace

3. What visual aids to they use?

Slides and camera

slides

*technical words harder to follow*

4. What is on those visual aids?

The picture that he use iphone

The feature of the product

5. How do they help the audience follow their presentation structure?

He points some products' problems to made audience think what can make them better.

He emphasizes some specific words.

6. What do they do to keep you interested?

He keeps asking questions to make me think.

He does many gestures

*few words animation* *demo*