

# Presentation Skills

---



Professor Stanworth

<https://stanworth.site/>

Name: Mandy

ID number: S1363004

# CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Tell the audience about the products Apple have introduced ✓

Easily greet with audience and tell them the topic of the presentation.

2. What words do you hear them use to communicate their message?

Revolutionary, magic, breakthrough ✓ exciting

New offerings, different

3. What visual aids to they use? ✓

Powerpoint slides

Powerpoint slides

4. What is on those visual aids?

Simple Pictures and few words

A lot of words and pictures

5. How do they help the audience follow their presentation structure?

Speak clearly, talk with humor, repeat the important words, use visual aids ✓

Tell the key functions of the new products, tell the audience what they are going to know in the following lines

6. What do they do to keep you interested?

The easy understand words, the clear structure, the interesting stories demo

Explaining the new functions and how the products work, talk about

and humor, the simple pictures on the slides

how and where I can use the new functions

+ animate