Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:





Bill Gates

1. How do they start their presentations?

He started with saying" This is a day I've been looking forward this for a long time" I was teass

He started with "Good afternoon"

Useing simple and engaging content

to give the audience an idea of the

2. What words do you hear them use to communicate their message?

He uses words that are easy to understand and interacts with the audience

- topic of his presentation, and he will say "so this is a day....." leading to the main points. professional
- 3. What visual aids to they use? slides
- slides
- 4. What is on those visual aids?

The information of IPhone, and some big images which let the audience easy

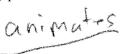
to follow feed words

The information of Windows Live, Microsoft Office Live, and some big images which let the audience easy to follow.

5. How do they help the audience follow their presentation structure?

He told some story and made some key points for the audience to

He made some key points and used his brief to make it easy for the



Professor Stanworth Exercise audience to fillow his presentation

understand the main points of his presentation

structure.

6. What do they do to keep you interested?

He using his humour to keep my interest interest

Showing some images