

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He started with saying "This is a day I've been looking forward this for a long time" *two years*

He started with "Good afternoon"

2. What words do you hear them use to communicate their message?

He uses words that are easy to understand and interacts with the audience. ✓

Using simple and engaging content to give the audience an idea of the topic of his presentation, and he will say "so this is a day....." leading to the main points.

3. What visual aids to they use?

slides ✓

slides

4. What is on those visual aids?

The information of iPhone, and some big images which let the audience easy to follow. *few words*

The information of Windows Live, Microsoft Office Live, and some big images which let the audience easy to follow. *complex professional words*

5. How do they help the audience follow their presentation structure?

He told some story and made some key points for the audience to *animates*

He made some key points and used his brief to make it easy for the

understand the main points of his presentation

audience to follow his presentation structure.

6. What do they do to keep you interested?

He using his humour to keep my interest

demo

Showing some images