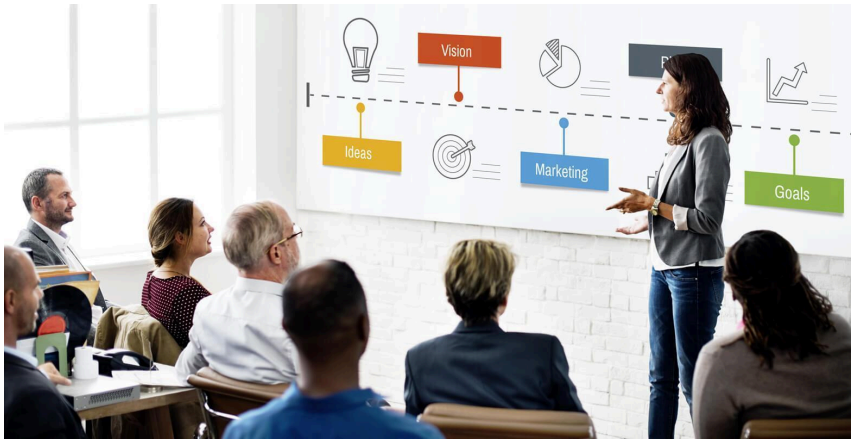


# Presentation Skills

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# CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Introduced the revolution of Apple's products. ✓

Introduce the topic he will discuss later.

2. What words do you hear them use to communicate their message?

signals!  
First of all, third, now, so

even, until, but, also

3. What visual aids to they use?

Body language  
Hand gestures, slides and physical iphones

Hand gestures, eye-contact with the audience.

4. What is on those visual aids?

Some actions that might be encountered in everyday ✓

technical words  
harder to follow  
It shows his confidence and steady performance style.

5. How do they help the audience follow their presentation structure?

Split the report into different parts. animates

Straight to key points and organized language framework.

6. What do they do to keep you interested?

Use some humorous comments  
and hands-on equipment

*demo*

The pauses between the sentences.