

Presentation Skills



Professor Stanworth

<https://stanworth.site/>

Name: Sandra

ID number: S1362004

CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

This is a day I have been looking forward to for two and a half years.

✓ good

Good afternoon, it's been a great conference in terms of the attendees and the key topics. We've had a chance to address.

2. What words do you hear them use to communicate their message?

Steve Jobs voice reveals that he is full of hope for the future of the iPhone.

revolutionary

Bill Gates delivered a speech in a friendly tone about the technology of that time.

technical words

3. What visual aids do they use?

Slides with some pictures and videos, and also demonstrating the operation of a real phone.

demo

Slides with some pictures.

4. What is on those visual aids?

Making it easier for the audience to understand the product's inherent value.

few words &

Pictures and charts help him to convey his ideas and the trends at that time to the audience more easily.

5. How do they help the audience follow their presentation structure?

animation

Explaining the iPhone's features
according to the pictures and videos. ✓

Bill Gates says some key points so
that the audience can follow his
presentation structure.

6. What do they do to keep you interested?

Use videos and pictures to explain and
introduce i'Phone.

+ demo later
on

Use some pictures and gestures.

not much
structure