

# Presentation Skills

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# CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Use a timeline to introduce Apple's revolutionary products over the years

Greeting and go directly to the topic

2. What words do you hear them use to communicate their message?

Using easy and clear words

Using professional and technical words

3. What visual aids to they use?

Slides

Slides

4. What is on those visual aids?

Large images and videos

Pictures and some key words

5. How do they help the audience follow their presentation structure?

Pause appropriately to wait for the audience's reaction and use simple images and text to express what he wants to say

Through the key points on the slides and go deep explain about the detail

6. What do they do to keep you interested?

Humor and interaction with the audience

His body language and pictures on the slides

*to build anticipation*

*hard to follow*

*animate*

*little structure*

*demo, too*