

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He started with the meaning of the day and mentioned the phenomenon about technology.

He greeted the audience and talked about technology revolution

2. What words do you hear them use to communicate their message?

Apple has been very fortunate. It's able to introduce a few of these in the world...

He has used many of technology terms to be his communicate message

3. What visual aids do they use?

His presentation and his hand gestures

His slide, pointer and his hand gestures

4. What is on those visual aids?

Things about iPhone with a big screen let audience know clearly

He emphasized his core value first and explain the detail to audience.

5. How do they help the audience follow their presentation structure?

He clearly told the audience what he will gonna presentation besides iPhone debut

He showed a lot of bullet point

6. What do they do to keep you interested?

Simple words & animation of points

little clear structure

His presentation has lot of picture
which can help me didn't want to
sleep

Open body language

+ demo