

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He talked about the meaning of the day. Besides, he mentioned the phenomenon about technology revolution.

✓ Apples

He greeted audience and express his positive attitude about the conference.

ok

2. What words do you hear them use to communicate their message?

Apple has been very fortunate. It's able to introduce a few of these in the world...

✓ revolutionary products

I'll talk a little bit about...

3. What visual aids to they use?

The screen and an iPhone.

Screen and some gesture.

4. What is on those visual aids?

Picture of Apple's product and the synchronized scene of iPhone.

A lot of words of Microsoft's software.

5. How do they help the audience follow their presentation structure?

He presented it like a story, we didn't know what would happen next.

He introduced the structure in the beginning.

more technical

6. What do they do to keep you interested?

few words + animates

harder to follow

He slowed down his speed when he went into something important. In addition, he made some funny jokes. And the most important, he demonstrated an real iPhone to attract people's attention.

I don't think he tried to keep me interested. ✓

✓ yes food

)
demo - yes

later on to
keep interest