

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He says he is looking forward to the presentation for a long while, and gives a connection between the situation of this generation and the topic.

He shows positive signals to lead audiences into the topic he's gonna talk about.

2. What words do you hear them use to communicate their message?

Before we get into it, let me talk about the category of things...

Let me focus on...

3. What visual aids do they use?

He uses slides, LED projector, some gestures, and the company's devices.

He uses slides, LED projector, and some gestures.

4. What is on those visual aids?

Many big pictures and keywords of the presentation, even simulate the device on his slides.

Key points of his presentation and pictures that can make audiences understand the content more.

5. How do they help the audience follow their presentation structure?

He introduces the three parts of his presentation in the beginning that make audiences get interested in it and understand it more.

Using accessible expression and clearly topic.

6. What do they do to keep you interested?

He use humor tone and interact with audience ,which gets me want to focus on his presentation.

He shows images that make people who don't understand this field originally ,like me ,interestrined in it more.