

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Introduced the past revolutionary Apple products that change the world. ✓

Talked about key driver of technology revolution.

2. What words do you hear them use to communicate their message?

Change, revolutionary products, industry, breakthrough
magic ✓ ✓

Revolution, activities, economic, products, development, cooperation, ability to

3. What visual aids to they use?

Jobs use presentation, hand gestures

Bill Gates used a lot of hand gestures.

4. What is on those visual aids?

The dynamic transition of the presentation. The way he moved his hand and the way he walked on the stage.

Using hand gestures can make one more confidential and more convincing.

yes good body language -
feel his excitement

5. How do they help the audience follow their presentation structure?

He first pointed a problem that nobody would think about, and then convinced audience with new helpful ideas. For example, he

He leaded audience with clearly structures and organizes his presentations in a logical sequence,

Good
persuaded audience that the past mobile is not convenient. With the plastic keyboards on the phone, they are fixed in it and can not change. Then he reminded audience that Apple had solved this problem 20 years ago, Which let him lead to the next topic. ✓

transfomsing smoothly from one topic to another.

*more technical
less
structure*

6. What do they do to keep you interested?

1. Sometimes he slowed down the pace of speech, and wait the audience to clap. ✓
2. Used quote to attract the audience's attention. ✓
3. Timely humor. ✓

He added Q&A session, where he responds to audience questions. This helps keep the presentation attractive and allows for audience engagement.

*Good
animate points
too*