

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He starts his presentations with preface about the origin and Apple's first product

Directly talk about the theme and the main point.

2. What words do you hear them use to communicate their message?

The words easy to understand.

Using a lot of technical terms.

3. What visual aids to they use?

Slides.

Slides.

4. What is on those visual aids?

Pictures of those products and some key words.

Pictures and key words.

5. How do they help the audience follow their presentation structure?

Using simple but powerful words and positive signal.

Highlight the key points first, and then explain them in depth and detail.

6. What do they do to keep you interested?

Using humorous conversation mode makes the report feel that it is not tedious.

Using gesture and positive signal.

+ demo

