

# Presentation Skills

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# CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He starts his presentations with foreward and introduces Apple's old product first.

Straight to the point.

*revolutionary*

2. What words do you hear them use to communicate their message?

Simple and powerful language.

Technical language

*So hard to follow*

3. What visual aids to they use?

Slides, pointer.

Slides.

4. What is on those visual aids?

Pictures and the key point that he wants to convey.

Some main point and pictures that he is talking about.

5. How do they help the audience follow their presentation structure?

Focus on the key point, and talk with positive signal.

Emphasis his main point

6. What do they do to keep you interested?

Talk humorously so that people won't feel bored or too seriously.

Keep walking around and use gestures.

*(demo*