

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He has been looking forward for this for a long time ✓ Good afternoon

2. What words do you hear them use to communicate their message?

Easy word for audience to understand *revolutionary breakthrough* Using professional term to refine his presentation

3. What visual aids to they use?

Slides and phone

4. What is on those visual aids?

Product and some picture *key words* Slides Chart of data

5. How do they help the audience follow their presentation structure?

use word such as : the first ✓ second, third *signals* Say some key point

6. What do they do to keep you interested?

humorous *+ demo* Use chart to explain

so harder to follow