

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

Introduce Apple's past products.

Positive signals like "Good morning".

2. What words do you hear them use to communicate their message?

Today we'll introducing three revolutionary products.

Using a question to introduce the next part of the talk

3. What visual aids to they use?

PPT

PPT

4. What is on those visual aids?

Products's photos and some key points.

Present the key points in a columnar format

5. How do they help the audience follow their presentation structure?

When talking each story using different slides.

The beginning of the question brings the audiences's attention back to him

6. What do they do to keep you interested?

The features of the product and a demonstration of how to use it.

The functions of Microsoft Live Platform

bit by bit

lots of detail
hard to follow