

FEEDBACK ON YOUR PRESENTATION

QUICK PRESENTATION FEEDBACK			
GROUP:	LEAH, IVY, ASHLEY & LILLIAN		
A	B	C	D
Are ideas presented connected with the aim of the presentation?	Are the ideas presented clear supported with evidence and logical argument?	Is it easy to follow & to understand? (Are the slides clear and easy to follow e.g. use of new pictures, words, graphs)	Overall impression (is it a group presentation etc.?)
40%	30%	20%	10%

<p>Comments</p> <p>Start – who you are – good. Tell us too – purpose and time (etc.) When introducing the picture – make clear what we are looking at (whose menu is this?) Delete extra text from pictures</p> <p>Interesting examples from China Don't forget the numbers that we have talked about already – key to describing the scale of the opportunity in China.</p> <p>Glocalization – In what way are they glocalized?</p> <p>Interesting observation on managers</p> <p>Children go there to have fun (yes) but why is food taste first on your list?</p> <p>Who goes there – lot of data on evolution of segments (could make charts / graphs here)</p> <p>Segments – adults with children</p> <p>Western motives to eat – cheap and accessible Taiwanese – price (this sounds expensive...!) So why go there.</p> <p>The future – are old people a viable and attractive segment? What do they actually do? (YES – seldom eat / seldom consume – YES). New products... but these work.</p> <p>Delivery – interesting – here already!</p>			

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Overall 82%

Grade: 0%